



Shake the Shore 2023 *Sponsorship Pricing*

May 2023

Dear Friend,

The Gateway will host its annual fundraiser on Saturday, July 29 at 6 pm. The event will honor The Gateway's own, Diane Giattino, founder of Stage Door School of Dance. Stage Door School of Dance has long been the official dance school associated with our acting school, The Gateway School for the Performing Arts. The evening will include special guest appearances and performances that are sure to make the night an affair to remember.

We are seeking collaborators for this event and ask you to lend your support by placing an advertisement for your business or service in our event program.

The proceeds from the 2023 event will help The Gateway continue to bring Broadway-quality shows to the Town of Brookhaven and in doing so, bring many patrons from all over Long Island to patronize the many merchants in the surrounding area. Furthermore, the event will fiscally help us support our mission to provide affordable resources to schools and non-profit organizations and to ensure the future of the theatrical arts in our region both through The Gateway School for the Performing Arts and through our outreach programs.

On behalf of our staff, board of directors, and event committee, I hope to welcome you soon to The Gateway, and that you will consider joining us for our 2023 celebration.

Thank you in advance for your support!

Sincerely,

Scot Allan
Director of Development and Public Relations
631-286-7027
Scot@TheGateway.org

Sponsorship agreement, materials, and payment must be received by July 20, 2023 to ensure inclusion on printed materials. Images can be submitted electronically to Scot@TheGateway.org in PDF, JPG, or 300 DPI format.



Shake the Shore 2023 Sponsorship Pricing

Event Sponsor

PRINCIPAL ROLE - \$5000

- Complimentary admittance for 10 guests to the performance and reception.
- Credited as benefit sponsor in all press materials.
- Logo featured on event program cover, website, and signage.
- Full-page event program advertisement.

DIRECTOR'S CIRCLE - \$2500

- Four complimentary tickets to the performance and reception.
- Logo featured on event website and sponsorship category signage.
- Full-page event program advertisement.

FRONT ROW VIP - \$1000

- Two complimentary tickets to the performance and reception.
- Half-page event program advertisement.

Advertising Sponsor (All ads are color)

- Inside or Back Cover Page (5.5" x 8.5") - \$500 • ½ Page (5.5" x 3.78" or 2 3/8" x 8") - \$200
- Full Page (5.5" x 8.5") - \$350 • ¼ Page (5" x 1 3/16" or 2 3/8" x 3 7/8") - \$100

Purchase your sponsorship or advertisement one of the following ways:

1. Mail form & payment to:
2. Email info and payment to:
3. Call Scot Allan

The Gateway
ATTN: Sponsorship
215 South Country Rd.
Bellport, NY 11713

Scot@TheGateway.org

(631)-286-7027

Please select your level of sponsorship:

- Star Billing (\$5000)**
 Front Row VIP (\$1000)
 Director's Circle (\$2500)
 Inside/Back Cover Page (\$500)
 Full Page (\$350)
 ½ Page (\$200)
 ¼ Page (\$100)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Check Amount \$ _____

Credit Amount \$ _____

Visa

Master

AMEX

Card # _____

Exp: _____

CVV: _____